



NEW FROM BENSON & HEDGES!

DE-CAF[®] INSPIRES DE-NIC[®]

DE-NICOTINED TOBACCO
THE SMOOTH TASTE OF A LIGHT

A BILL OF BEANS HELPED
PERCOLATE THE BREAKTHROUGH
OF BENSON & HEDGES DE-NIC[®]

THE ONLY CIGARETTE MADE
FROM DE-NICOTINED TOBACCO,
SO THERE'S LESS THAN
0.1 MG OF NICOTINE.

THE RESULT IS A SMOKEABLE
CIGARETTE, WITH THE SMOOTH
TASTE OF A LIGHT.

BENSON & HEDGES

De-Caf

DE-NICOTINIZED TOBACCO
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ONLY AVAILABLE IN ARIZONA

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

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8 mg "tar," 0.1 mg nicotine av.
per cigarette by FTC method.

